

Zoh and Bob Hieronimus, counterculture survivors thriving in the '90s.



planet Hieronimus

BY MAX WEISS

PHOTOGRAPHY BY MIKE MCGOVERN

You are about to enter a new dimension. Leave your pre-conceived notions, your defense mechanisms, and all of your non-organic animal products at the door. You have driven up the long path, gone through the electronic gate, and are making your way into the home of Bob and Zoh Hieronimus.

A quick background for the uninitiated: The Hieronimuses are what you might call counterculturists. This being the '90s, both now work in talk radio. Zoh's show, aired on WCBM weekdays from 9 a.m. to noon, focuses on a grab-bag of alternative topics—conspiracy theories, human rights, libertarian politics, herbal medicine, the environment, travel through time and space. Bob's "21st Century Radio" show takes listeners into the world of the paranormal and explores sundry weird sciences—ghosts, UFOs, reincarnation, and the like. He hosts his show from 10 p.m. to midnight and tapes directly from the basement of the couple's rural Owings Mills home.

But Bob and Zoh are not your normal counterculturists. Mainly because they are quite rich. This, says Zoh (short for "Zohara"), is the benefit of good karma.

"Yes, we have a beautiful material life," she admits. Then she laughs mischievously. "That's the blessing of probably many lifetimes of good work and choosing the right families to be born into at the right moment in history!"

The family that Zoh chose to be born into is the Meyerhoff family; she is the daughter of philanthropists Harvey and Lyn Meyerhoff. Good karma, indeed.