

Baltimore

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# MESSENGER

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Week of March 10, 2005

Vol. 36, No. 21

## Beatlemania at a breast cancer research benefit

BY LARRY PERL

A touch of Beatlemania — and maybe, just maybe, a famous Beatle — comes to Baltimore March 18.

The Garland Appeal USA, a charity sanctioned by Paul McCartney, will show the documentary "Snow Angels" at Johns Hopkins University's Shriver Hall to raise money for breast cancer research. McCartney's wife, Linda, died of the disease.

The film, which will be making its Maryland premiere, includes music by her and popular singer-songwriter Sarah McLaughlin.

Co-sponsors of the event are the Ruscombe Mansion Community Health Center in Coldspring-New Town and Hopkins' Center for Social Concern.

Musical entertainment starts at 7 p.m., including a performance by Bob Grimm, formerly of The Four Seasons. The film is at 8, fol-

lowed by a silent auction of Beatles memorabilia.

Signing autographs during the event will be Lou Harrison, sister of the late Beatle George Harrison, and Steve Boone, bass player with the '60s group The Lovin' Spoonful.

Ticket prices range from \$25 to \$75, depending on the collectibles included. For more information call 410-356-4852 or visit the Web site [www.garlandbaltimore.com](http://www.garlandbaltimore.com).

One possible added attraction: an appearance by Paul McCartney. It's a longshot, says Bob Hieronimus, author of a book on the making of the Beatles' movie "Yellow Submarine." His company, Hieronimus & Co., a media firm, is doing publicity for the event.

But, he said, McCartney has been known to show up unannounced at such events.

"He sneaks around," Hieronimus says.

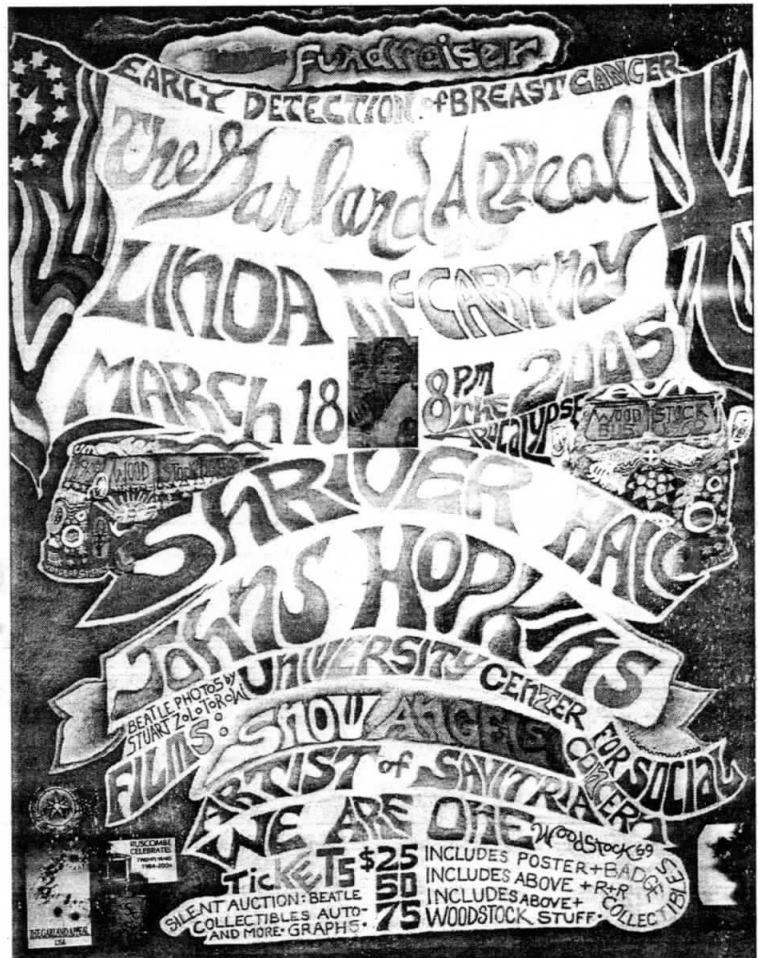


PHOTO COURTESY OF BOB HIERONIMUS

A poster designed by Bob Hieronimus advertises the upcoming breast cancer research benefit at Johns Hopkins University. The fund-raising event will include an appearance by the late George Harrison's sister.

# OWINGS MILLS TIMES

Glyndon, Owings Mills, Pikesville, Randallstown,  
Reisterstown and Smith-Greenspring

Vol. 19, No. 44 Week of March 17, 2005

[www.owingsmills.com](http://www.owingsmills.com)

## COMMUNITY

### *Focus on* **PEOPLE**

► Zohara Meyerhoff Hieronimus of Owings Mills, on behalf of the Ruscombe Mansion Community Health Center, received the Garland Award for Excellence March 10.

In 1984, Hieronimus founded the Baltimore health center. For 20 years, it has offered alternative and hospitic outpatient care to those who suffer cancer, muscular dystrophy and other debilitating illnesses and ailments.

The Garland Appeal is Paul McCartney's breast cancer charity founded in honor of his late wife, Linda.

### leisure **time**

#### **Film for charity**

Paul McCartney's charity in honor of his late wife Linda, the Garland Appeal, U.S.A. and Baltimore's Ruscombe Mansion alternative treatment center will host the Baltimore premiere of a new documentary, "Snow Angels," Friday, March 18, 8 p.m., in the Shriver Hall Auditorium at Johns Hopkins University. Director Ken Vrana's film tracks three women with breast cancer through a year of their lives. Marc Steiner of Baltimore-based WYPR FM will serve as host and attendees will be able to win over 500 Beatle-related gifts. Tickets run \$25-\$75 and proceeds will go to the Garland Appeal, which seeks to prevent breast cancer. Call 410-356-4852.

LIVE!

# LIVE!

## 03.17.05

### COMING UP

The last event in the Garland Appeal USA — Paul McCartney's charity honoring his late wife Linda — hits Baltimore tomorrow night at 7.

The charity, which raises money for cancer research, offers a variety of events, including:

- Meet and get autographs from WYPR's Marc Steiner, George Harrison's sister, Louise, and Steve Boone of the Lovin' Spoonful, among others.

- See original Beatles' photos by Baltimore photographer Stuart Zolotorow.

- Bid on rock collectibles in a



fund-raising auction.

- See films including Baltimore premieres of *Seaside Woman*, by Linda McCartney, and *Snow Angels*, with music by Linda McCartney and Sarah McLachlan.

*Garland Appeal Baltimore is at Johns Hopkins University's Shriver Hall, 3400 N.*

*Charles St. Entertainment begins at 7, films begin at 8. Tickets are \$25. For more information, go to [www.garlandbaltimore.com](http://www.garlandbaltimore.com).*

— Sarah Kickler Kelber

LIVE!

# Last word

**GOLDMINE**

**ELVIS**

**MCCARTNEY  
CHARITY  
EVENT INCLUDES  
FAB FOUR PRIZES**

## Beatles and Paul McCartney collectible prizes to be given away at Garland Appeal

The Garland Appeal USA, Paul McCartney's sanctioned charity honoring his late wife Linda McCartney, will premiere the new film, *Snow Angels*, March 18, 2005, at 8 p.m., in Johns Hopkins University's Shriver Hall auditorium.

*Snow Angels* is documentarian Ken Vrana's new film, which follows three women with breast cancer through a year of their lives.

The Garland Appeal celebrates the life of Linda McCartney, who died of breast cancer in 1998, by educating and providing women with the most effective modalities for the early detection of breast cancer.

The evening's emcee, Marc Steiner, has been the host of the public radio news and interview program, *The Marc Steiner Show* for the past 11 years. Special guests include Steve Boone of The Lovin' Spoonful and Louise Harrison, sister of Beatle George Harrison.

More than 500 Beatles and Paul McCartney collectible prizes will be available to win including a John Lennon and



*Courtesy of MPL Communications/by Clive Arrowsmith*

### Linda McCartney (second from left)

George Harrison autographed pass to the Three Coins Dance And Coffee Club circa 1964, a Gartlan USA model Hofner 1962 violin bass #1,538 of 10,000 (2003), framed Paul McCartney autograph and photo and more.

For tickets or additional information:  
[info@GarlandBaltimore.com](mailto:info@GarlandBaltimore.com)  
 Phone: 410-356-6216  
[www.GarlandBaltimore.com](http://www.GarlandBaltimore.com)

# CITY PAPER



**THE MAN WHO  
INVENTED HIMSELF:  
ROBYN HITCHCOCK  
RETURNS MARCH 22.**

cancer. Also on hand: more short films, WYPR's Marc Steiner, musical performance by Bob Grimm, an appearance by Steve Boone of the Lovin' Spoonful, a rock 'n' roll memorabilia auction with items from the Dr. Bob Hieronimus collection, and too much more to list here. (Collin Tracy)

**FRIDAY 18**

## **GARLAND APPEAL**

7 P.M., Shriver Hall, John Hopkins University, 3400 N. Charles St., (410) 356-4852, [www.garlandbaltimore.com](http://www.garlandbaltimore.com), \$25-\$75.

You may have seen the trippy posters for this event around town, a sort of '60s sensibility working toward a cause of increasingly modern concern: the rise of breast cancer. The Garland Appeal honors the life of the late Linda McCartney and helps to provide early-detection screening to low-income women across the country. In the meantime, it puts on a mean fund raiser, and the majority of proceeds from this evening stay right here in Baltimore. The evening promises the Charm City premiere of two films, Linda McCartney's *Seaside Woman*, a Cannes Golden Palm best short film, and documentarian Ken Vrana's *Snow Angels*, which chronicles a year in the lives of three women diagnosed with breast



# TODAY

FRIDAY, MARCH 18, 2005

## Film Column

# L. McCartney music graces film benefit

*Late Wings member  
remembered at JHU;  
'Dr. Caligari' on tap*

By CHRIS KALTENBACH  
SUN MOVIE CRITIC

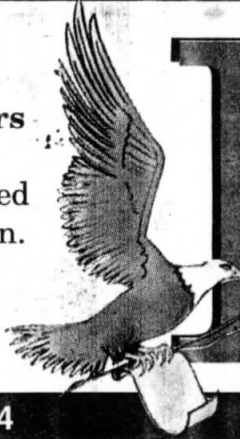
Two films featuring music by Linda McCartney, both Baltimore premieres and one a short film Palme d'Or winner at the Cannes Film Festival, will be shown tonight as part of an effort to raise money for breast cancer awareness and detection.

*Seaside Woman*, an animated film directed by Oscar Grillo and featuring music by "Suzy and the Red Stripes" (really Paul McCartney's Wings, with Linda on lead vocals), was honored at Cannes in 1980. Also showing will be Ken Vrana's *Snow Angels*, a documentary look at three women with breast cancer that is dedicated to Linda McCartney (who died of breast cancer in 1998) and features one of the last songs she recorded.

The films begin at 8 p.m. at Shriver Hall, on the campus of Johns Hopkins University, and will be preceded by an hour of live music. The evening is sponsored by the Garland Appeal, a fund-raising campaign for breast cancer awareness endorsed by Paul McCartney; the Ruscombe Mansion, a Baltimore holistic treatment facility; and the Johns Hopkins Center for Social Concern.

Tickets are \$25-\$75. Visit [www.garlandbaltimore.com](http://www.garlandbaltimore.com).

Barbara Myers of Edgemere recently renewed her subscription. Have you?



# The DUNDALK EAGLE

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The Eagle is printed on 35 percent recycled fiber

Vol. 36, No. 44

Dundalk, MD

3 ad inserts

## Breast cancer event hits home for Dundalk woman

by Michelle Ruddle

Long-time Dundalkian Kathi Grasham has been busy lately.

"It's been a lot of work, but it's a pleasure," she said over the phone Monday, the shuffling of folders muffling her voice.

For the past six months, the Boston Court resident has poured herself into her role as an organizer for this weekend's Garland Appeal USA, which will raise money for breast cancer awareness.

Grasham estimates that she and her family have stuffed 800 folders and gone through thousands of stickers to create promotional packages and giveaways for the event.

The Garland Appeal is a



**Boston Court resident Kathi Grasham helped coordinate Garland Appeal Baltimore, an event that raises money for breast cancer awareness.**

photo by Roland Dorsey

worldwide charity formed, in part, to honor Linda McCartney, the late wife of former Beatle Paul McCartney. It comes to Baltimore this weekend with a premiere showing of documentarian Ken Vrana's film *Snow Angels*, which follows three women with breast cancer through a year of their lives.

The event, to take place at the Johns Hopkins University Shriver Hall auditorium, is sponsored by the Ruscombe Mansion Com-

munity Health Center, a holistic healing center. Grasham got swept up in the Garland storm thanks to her bosses, Dr. Bob Hieronimus and his wife, Zoh Meyerhoff Hieronimus, who is the founder of the Ruscombe Mansion.

Grasham produces Zoh's radio show, "Future Talk," and serves as associate producer on Dr. Bob's show, "21st Century Radio with Dr. Bob Hieronimus."

The draw to the Garland Appeal event, though, is

much more personal to Grasham. She has lost two women in her life to breast cancer: Her aunt, Janet Greco, and her sister-in-law, Eileen Crowe, who left behind 5-year-old twins when she died of the disease.

Once she started promoting the event, Grasham said she found that she wasn't alone with her loss or in her desire to help others.

"Everybody has a story," Grasham said. "Everyone is touched by it. Everyone wants to do something."

Though this is the first time Grasham has done anything like this, she said she found herself having conversations with strangers as she hoofed out the publicity beat.

"I've been getting it out

### Garland Appeal USA

- **What:** A breast cancer awareness event that includes a showing of *Snow Angels*, a documentary.
- **When:** Friday, March 18, at 8 p.m.
- **Where:** Shriver Hall auditorium, Johns Hopkins University, 3400 N. Charles St.
- **Tickets:** Donations of \$25 or more.
- **Information:** 410-356-4852, or visit the Web site [www.garlandbaltimore.com](http://www.garlandbaltimore.com)

to as many people as possible," she said.

The event isn't too hard of a sell. In addition to the film premiere, the night will include emcee Marc Steiner and special guests Lou Harrison, sister of late Beatle George Harrison, and Steve Boone, bassist for the band Lovin' Spoonful.

"It's not going to be one

of those stuffy, black-tie events," Grasham said.

If the psychedelic publicity poster gives any hint, she's right.

Bob Hieronimus is offering up to \$15,000 worth of Beatlemania memorabilia from his extensive collection for auction.

Grasham said she expects up to 700 people to show up this weekend.